

FOODEXPO.DK

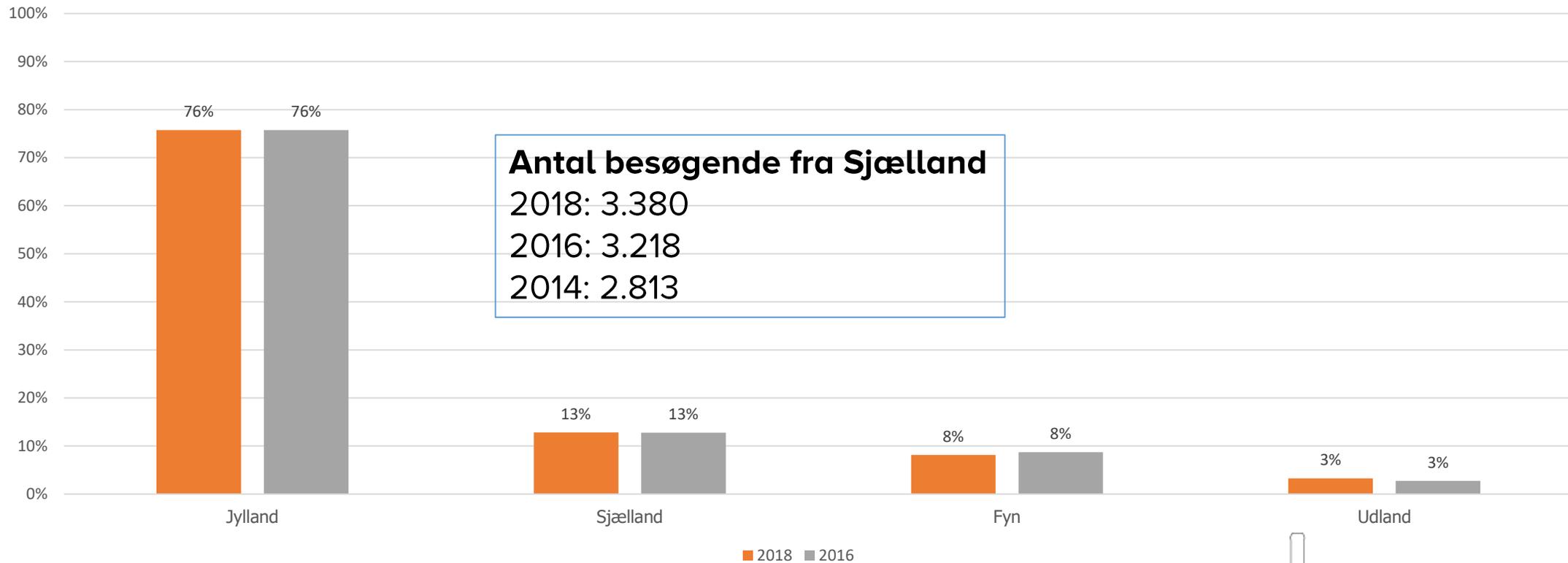
Analyser 2018



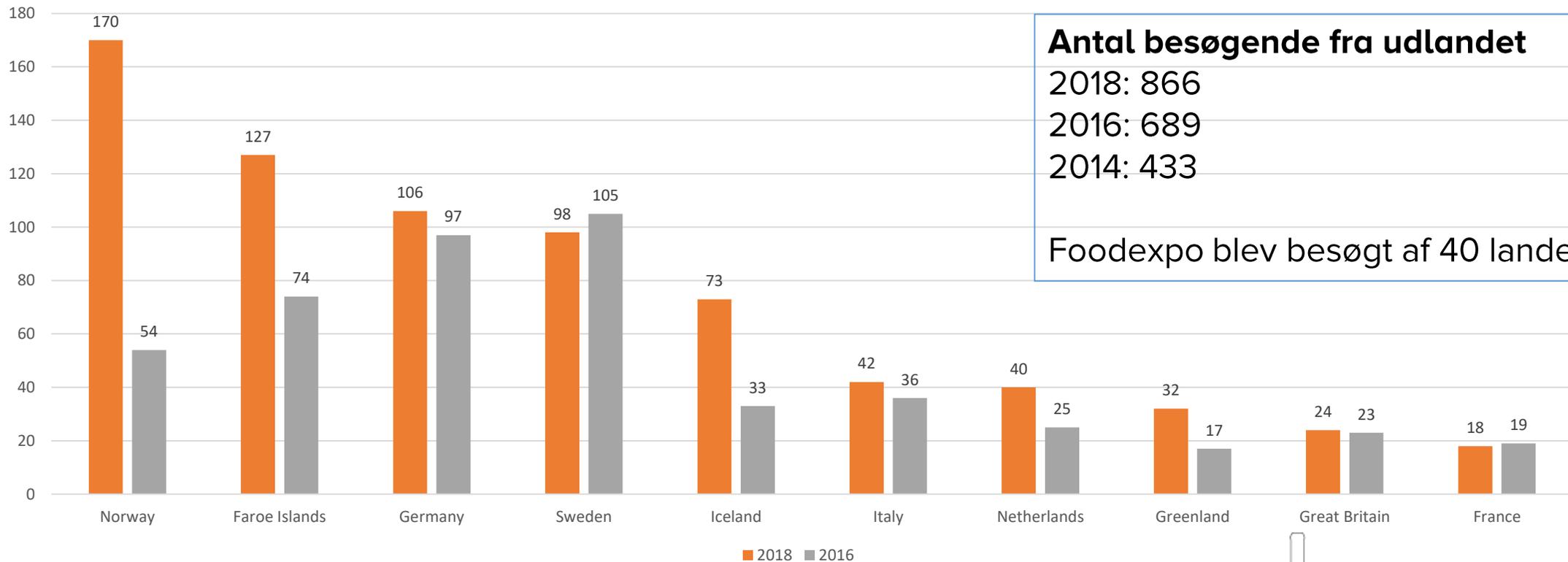
Generelt

	2018	2016	2014
Antal besøgende	26.178	25.822	24.243
Unikke besøgende	24.300	24.513	22.613
Forregistrerede	35.660	40.000	38.575
Presse	93	123	114
Antal udstillere	571	498	420

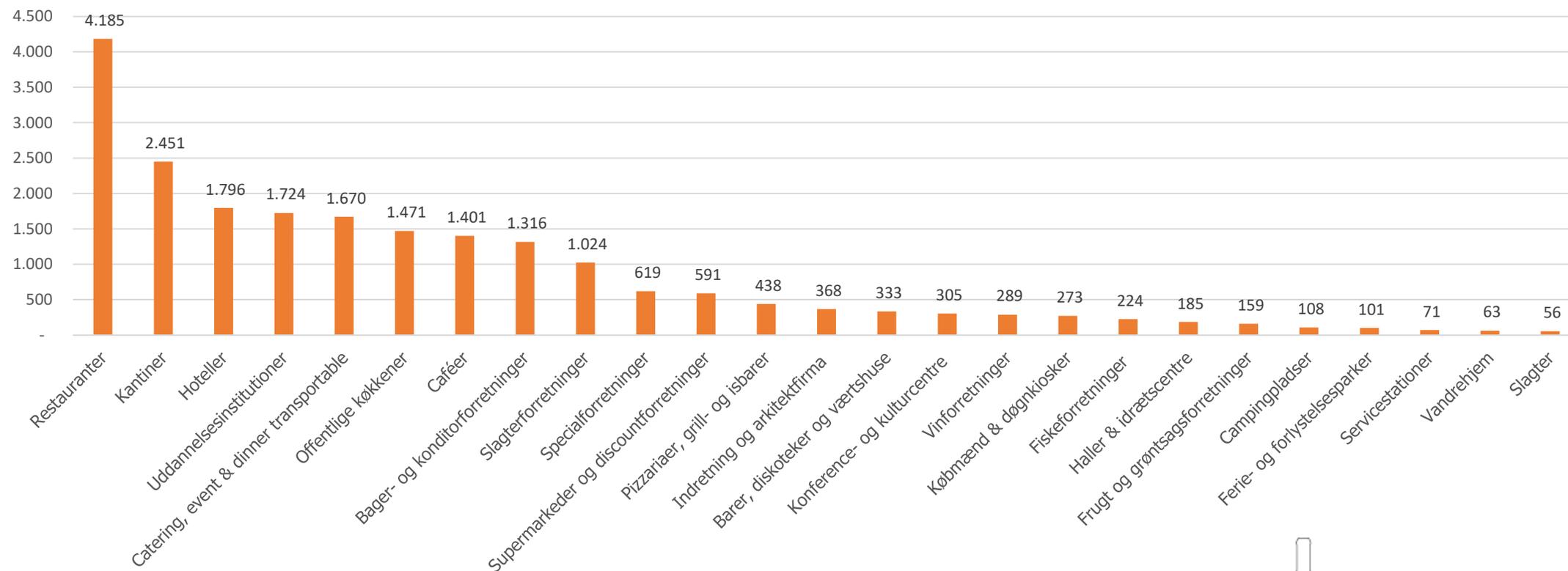
Besøgsmønster - geografisk



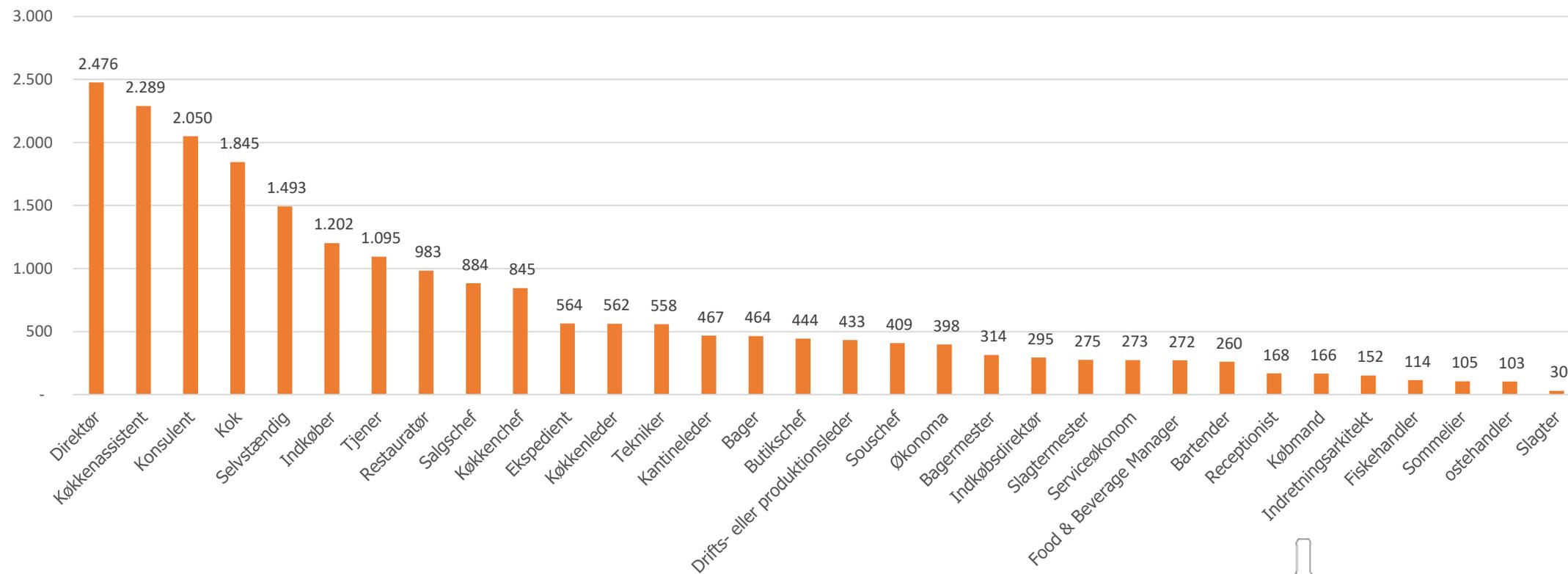
Besøgsmønster – Lande



Besøgende – Top 25 brancher

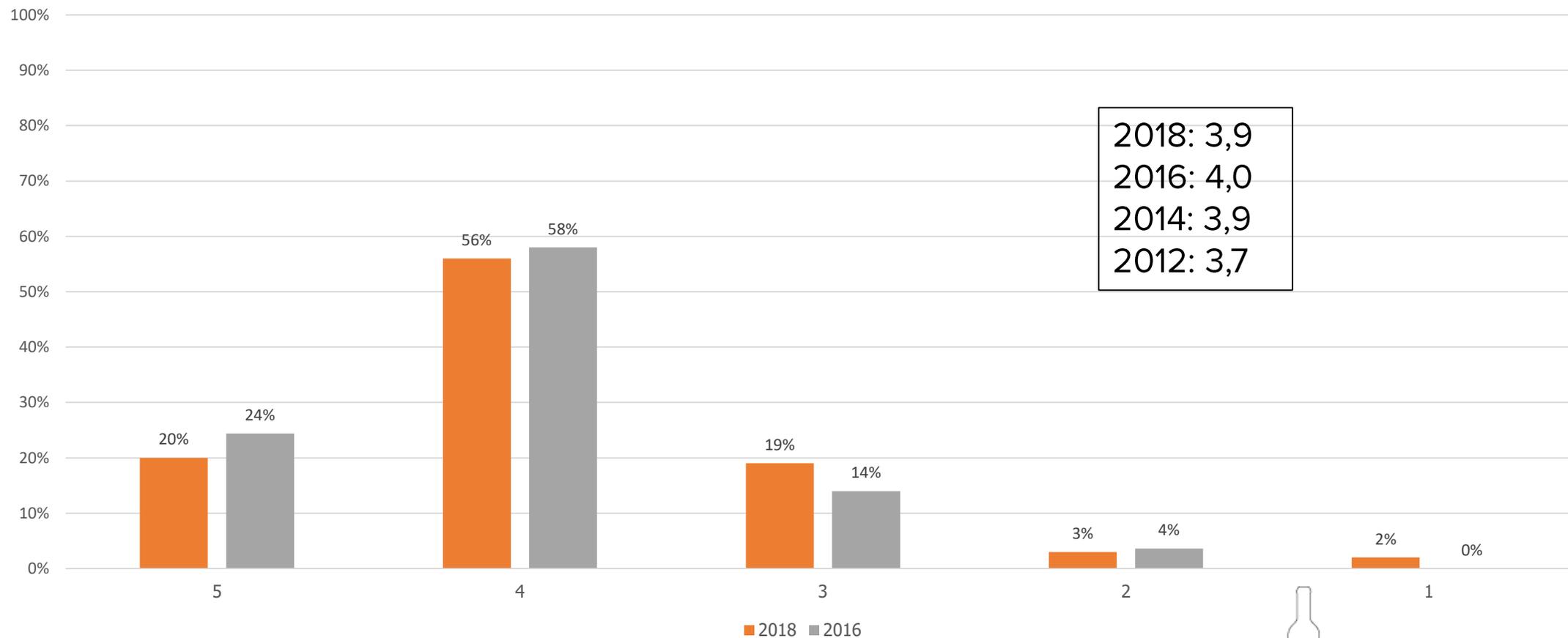


Besøgende – Stillinger

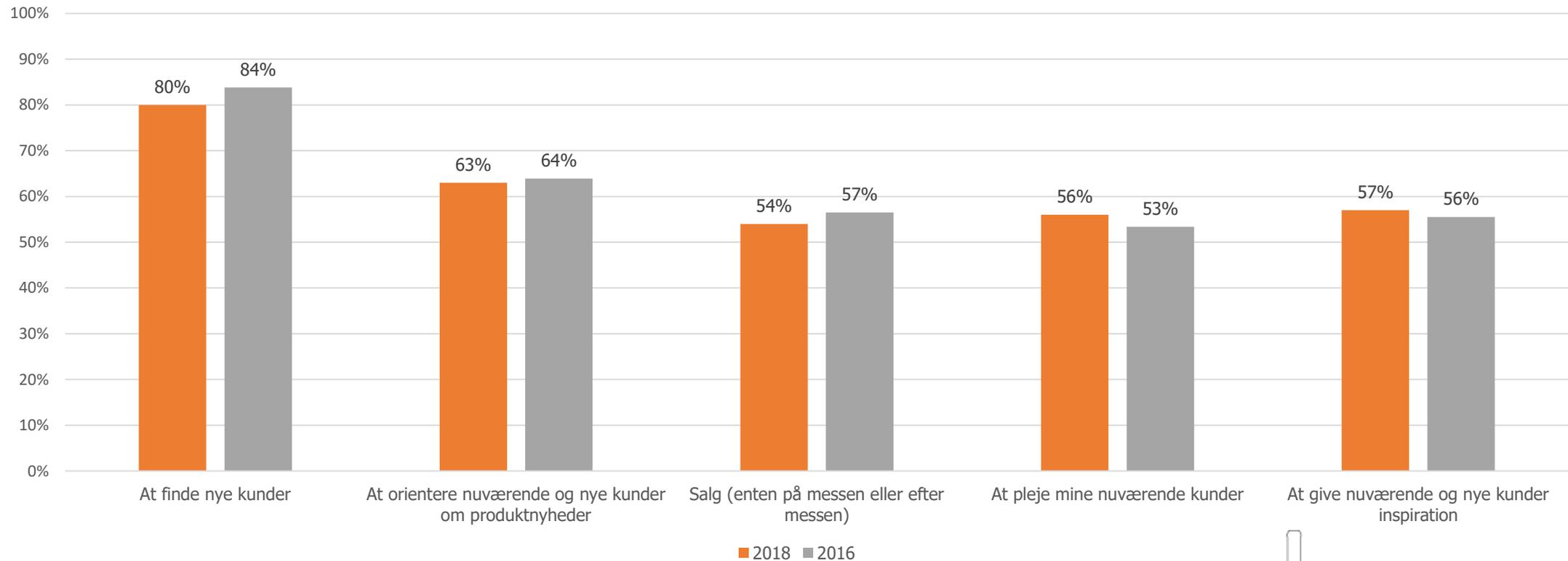


Udstilleranalyse

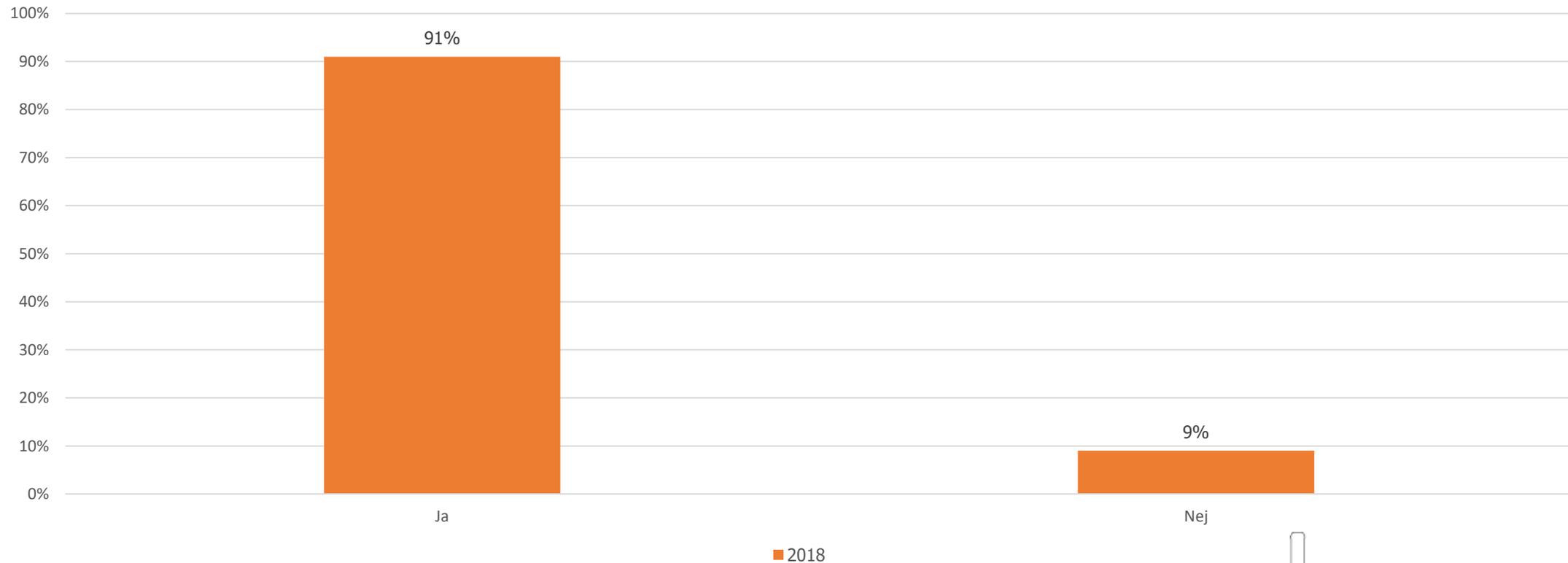
Vurdering af Foodexpo – udstillere



Formål med at udstille

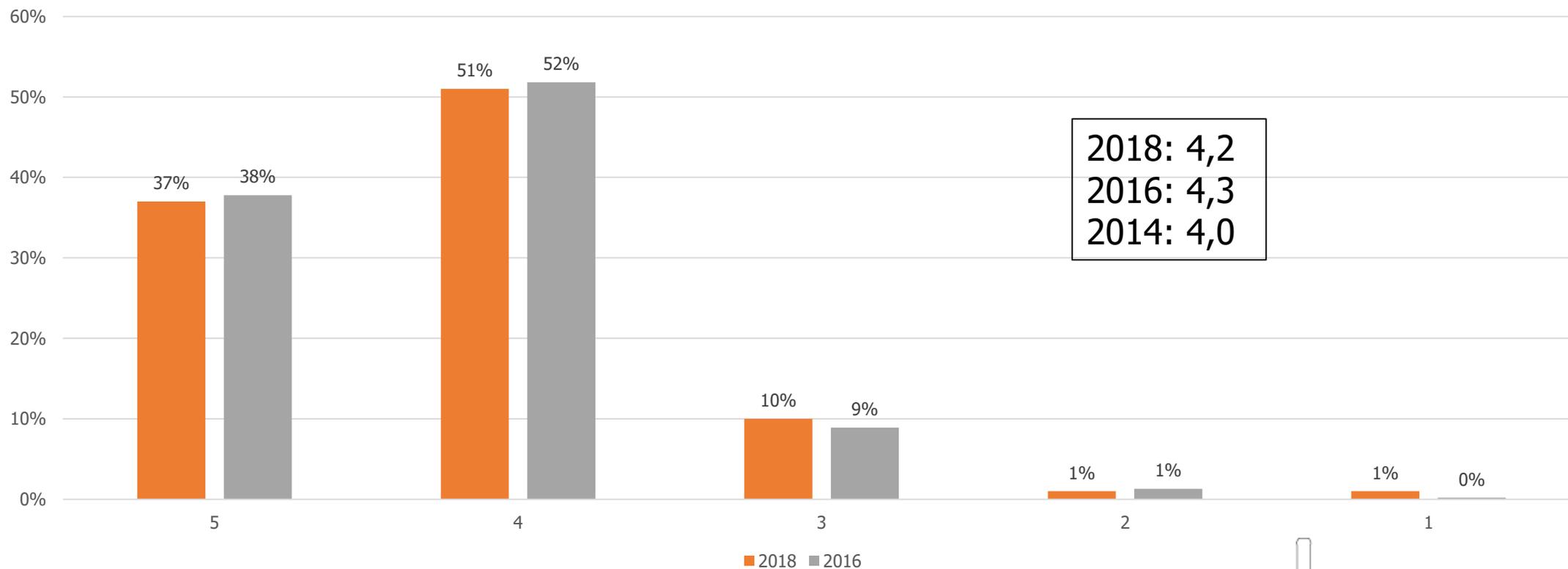


Har du fået nye kundeleads?

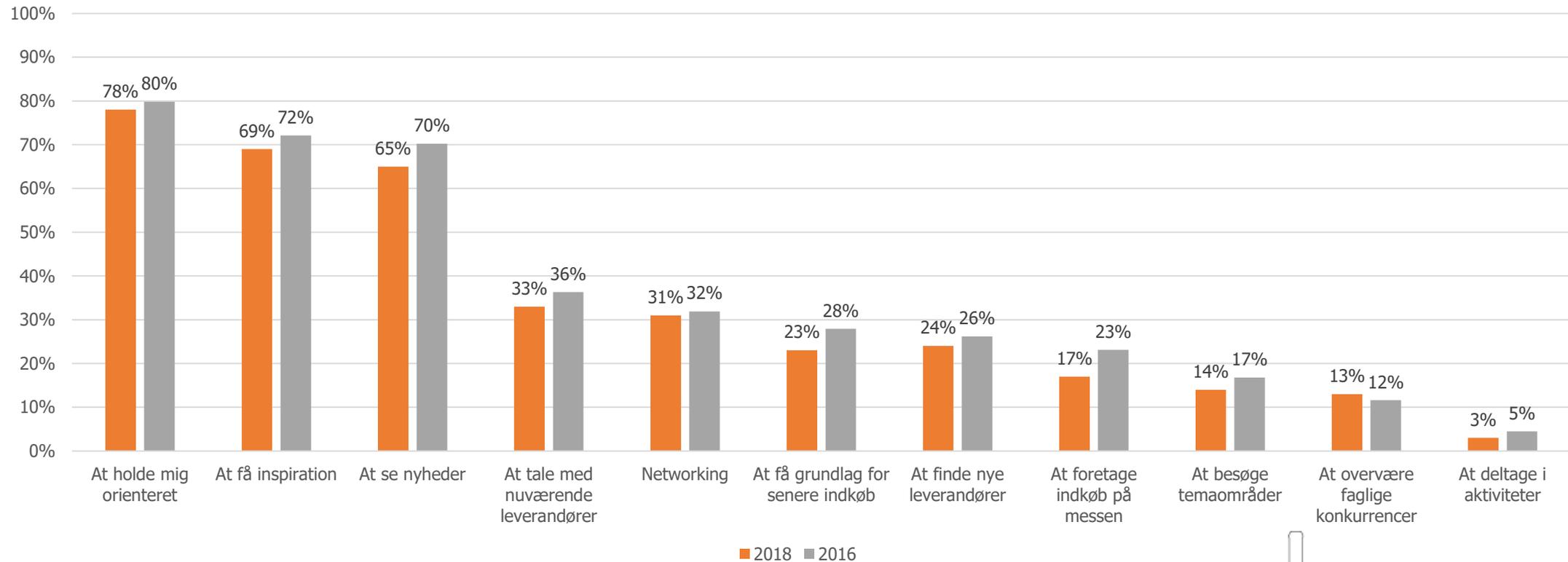


Besøgsanalyse

Vurdering af Foodexpo – besøgende



Formål med besøg



Indflydelse på indkøb

